# Work Experience

### • Freelance Consultant

### **Agnes Gehot Consulting**

### February 2021 – Present

- Plan, organize, and execute conferences in the tissue industry (Tissue World) both virtually and in-person.
  - Source speakers, rate abstracts, and design conference sessions.
  - Create and coordinate marketing copywriting.
  - Coordinate conference panel discussions and moderate sessions.
  - Manage speaker logistics and onsite conference moderation.

### Channel Officer

### **EU European Development Days (June 2021-2023)**

- Produced 4 conference days, updating agenda, sessions, and presentations.
- Liaised with speakers and moderators.
- Managed Q&A sessions during the event.

#### Event Director

# Informa Markets, Informa plc, London, UK September 2019 – January 2021

- o Managed 3 international trade shows and conferences in Bangkok, Istanbul, and Miami.
- Oversaw a bi-monthly technical publication.
- Created 7 webinars with match-making options and tailored sponsorship opportunities during the COVID pandemic.
- Utilized ON24, GRIP, and ZOOM for virtual events.

### Deputy Event Director

# Singapore Exhibition Services Pte Ltd., Informa Markets, Singapore August 2018 – September 2019

- Directed 5 international B2B trade shows and conferences in Bangkok, Milan, Sao Paulo, Istanbul, and Miami.
- Prepared transfer of events to London office and coached new team members.
- Implemented planning and KPIs for conference production, marketing, sales, and operations.
- Global Event Manager
  UBM Singapore Pte Ltd., Singapore
  August 2015 August 2018

- Managed 6 international B2B trade shows and conferences in Bangkok, Miami, Barcelona, Milan, Istanbul, and São Paulo.
- Built and coached a local team of 6 staff members.
- Successfully relocated a trade show from Barcelona to Milan.
- o Created a new trade show and conference in São Paulo.
- Established industry and sustainability awards for the portfolio of events.

# Freelance Industry Consultant

### Conventa Sprl, Belgium

May 2005 - August 2015

- Provided full event operations and conference management for international B2B events
- o Managed trade show and conference operations in various locations.
- Guest Lecturer at the University of Nice, Sophia Antipolis, France, teaching "Project Management for Events" to master's students in Tourism and Hotel Management.

# • Operations and Conference Manager

# Paperloop Inc., Brussels, Belgium

August 2000 - May 2005

- Produced full event operations and conferences for a series of industrial B2B events globally.
- Managed 9 conferences and 2 trade shows.

### Conference and Exhibition Coordinator

Miller Freeman Inc., Brussels, Belgium

October 1989 - August 2000

Handled operations, registration, and speaker coordination for conferences.

# Education

Institut Lucien Cooremans (ULB), Brussels, Belgium
 1985-1989 - Master's Degree in Translation (Dutch/French/English/Russian)

### • Personal Information

o Married (3 children), Belgian nationality, Based in Brussels, Belgium

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### Miscellaneous

- Extensive international work experience in Europea, North and South America, CIS,
  Middle East, Asia and South East Asia. (Lived and worked in Singapore for 5 years).
- o Master in Chinese Qi Gong (Teacher since October '22).
- Professional licence in restauration of paintings.